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For immediate release

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EASEE-gas launches new visual identity including logo and redesigned website

(BRUSSELS, 15 January 2014) EASEE-gas, the European Association for the Streamlining of Energy Exchange – gas, is pleased to announce the launch of a new, redesigned website as well as a new logo. The new web portal goes live today, 15 January 2015, and is located at the same internet address: <https://easee-gas.eu/>. The new visual identity highlights the purpose and scope of the association which is to simplify and streamline the business processes among all the players in the gas market.

The association's main communication platform has undergone a full revamp with improvements to its design, structure and navigation. Visitors to <https://easee-gas.eu> will experience a clearer, more intuitive web portal that offers easy access to information about the activities of the association, like the Common Business Practices (CBPs), the security certificates or the electronic message standard EDIG@S. In addition to all EASEE-gas publications, news and latest developments; the new website offers the option to automatically subscribe to the EASEE-gas Newsletter. Created with the user experience firmly in mind, the website was designed using the latest technology to be compatible with today's browsers and mobile devices.

EASEE-gas leadership decided to create a logo for the association and to improve its online presence to better communicate not only to its members, but also to stakeholders, decision makers and general society the contribution of the association to the simplification of the gas business in Europe.

About EASEE-gas:

EASEE-gas (European Association for the Streamlining of Energy Exchange - gas) was set up in 2002 in order to develop and promote business practices to simplify and streamline both physical gas transfer and trading across Europe. EASEE-gas presently has 93 full members (companies active in the European gas market) and 30 associate members (industry associations, regulators, government agencies, etc). For more information, please visit <https://easee-gas.eu> or contact the office in Brussels.